


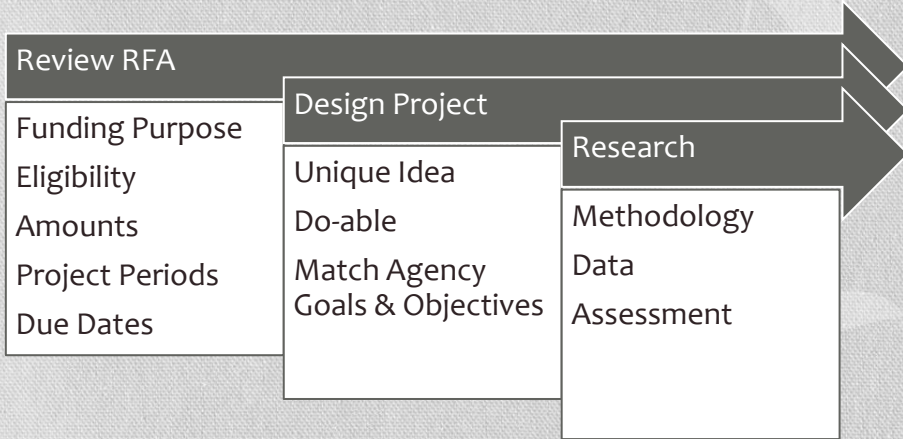
**GRANTWRITING
SESSION II:**
Lindsay Lynch

Session Purpose

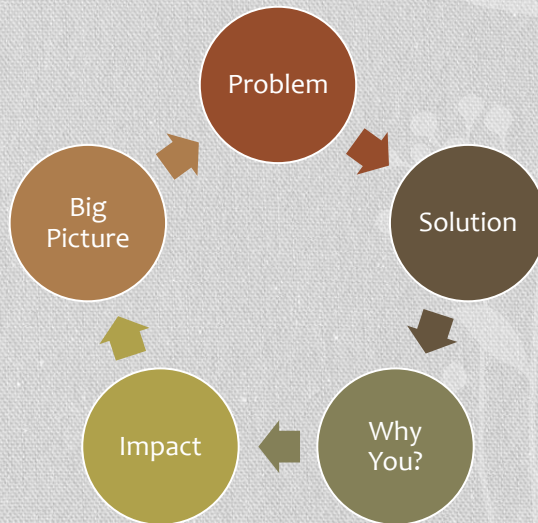
Using a logic model to
develop a grant proposal



Before You Start Writing...



Need Statement



Performance

Goals Match Agency Agenda

- What is the overall impact?

Objectives Specific & Measurable

- Person/People
- Action
- Number

Benchmarks Iterative Steps

- Sequence
- Map towards Objectives and Goals

Sample Goal

The project will improve child literacy.

Sample Objective

30 children will improve their reading scores by at least one grade level.

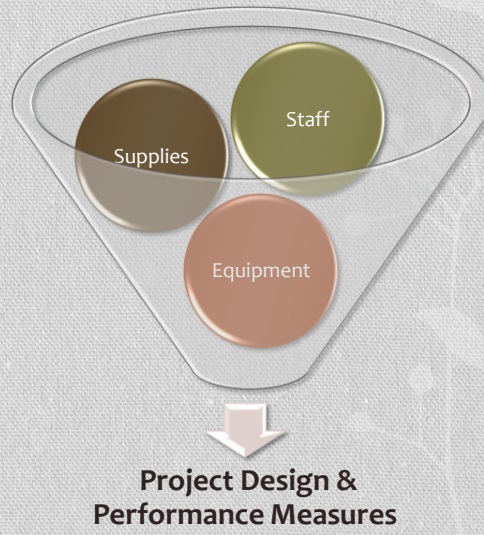
Sample Benchmarks

- In year one, 15 children will participate in the program.
5 children will improve one grade level.*
- In year two, 30 children will participate in the program.
15 children will improve one grade level*
- In year three, 45 children will participate in the program.
30 children will improve one grade level.*

Project Design



Budget



Evaluation Plan



Proposal Tips

RFA

- Follow Directions
- Use Their Headings & Order

Stand Out

- Use Color
- Use Graphics

Simple & Logical

- Write for Your Audience
- Easy to Follow

